M-HEALTH 26

Myanmar Health & Wellbeing Fair | M-Health 26

"Building Healthier Communities Together."

September 17th, 18th

WYNDHAM GRAND YANGON | 10:00 AM TO 5:00 PM

Presented By: M-Health 26

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INTRODUCTION

In an era of rapid transformation, health is no longer just the absence of illness. It is the ultimate expression of human potential. Today's global shift demands a new paradigm for conscious living. The Myanmar Health & Wellbeing Fair 2026 is architected to meet this momentous demand.

As the nation's premier multi-dimensional exhibition, we bridge the gap between pioneering medical technology, elite fitness, holistic mindfulness, and sustainable nutrition. Our vision is clear to curate an inspiring ecosystem where top tier brands and health conscious audiences converge to redefine the future of living well.



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WHAT TO EXPECT AT M-HEALTH 26?



The Myanmar Health & Wellbeing Fair 2026 is the ultimate destination for pioneers in the health, wellness, and fitness ecosystem. This is where industry leaders, medical innovators, and wellness advocates unite to showcase the future of conscious living.

Beyond the grand exhibition, we feature a dynamic, high profile Stage hosting expert led seminars, interactive panels, and wellness masterclasses designed to inspire a healthier, high performance lifestyle.

For our partners and exhibitors, this is more than an expo, it is a powerful growth catalyst. By positioning your brand at the heart of this premier event, you gain direct, unhindered access to a highly targeted audience of consumers and decision-makers, unlocking massive marketing amplification and unparalleled B2B collaboration opportunities.

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THE 2026 EXPERIENCE: INNOVATION, ENGAGEMENT & IMPACT

The Epicenter of Wellness:
A curated platform bringing together top tier professionals in modern medicine, elite fitness, organic nutrition, and holistic mental health.

Immersive Knowledge Hub:
A dedicated main stage featuring side events, dynamic panels, and live demonstrations designed to empower audiences with actionable lifestyle choices.

Brand Amplification:
Maximize your brand's authority. Connect face to face with an affluent, highly engaged demographic, driving high-value leads and long-term business partnerships.



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THE EXHIBITORS ARE:



FITNESS INDUSTRY GYMS,
TECHNOLOGIES & ACADEMIES



HEALTHY FOOD & BEVERAGES

HOSPITALS &
SPECIALIZED CLINICS



WELLNESS SPAS,
RESORTS & RETREATS



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THE EXHIBITORS ARE:



SUPPLEMENTS & VITAMINS



ALTERNATIVE MEDICINE

SUSTAINABLE/ NATURAL HEALTH PRODUCTS



HEALTH TOURISM ASSOCIATIONS



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THE EXHIBITORS ARE:



DIETICIANS &
NUTRITIONISTS



PHARMACEUTICAL COMPANIES &
ORGANIZATIONS

SUSTAINABLE/ NATURAL
HEALTH PRODUCTS



SPORTING GOODS,
SPORTSWEAR &
APPARELS



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WHY EXPERIENCE WITH US?

For Our Visitors:

Healthcare has evolved from treating illness to masterminding longevity. Discover groundbreaking medical technologies, connect with elite wellness practitioners, and explore a vibrant curation of organic nutrition, fitness innovations, and holistic lifestyle experiences.

For Our Partners:

This is Myanmar's premium high traffic launchpad. Elevate your brand authority by headlining public health movements alongside industry leaders, directly capturing high value consumer leads, and establishing dominant market presence in a rapidly growing lifestyle economy.



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THE VENUE

The Amarapura Grand Ballroom at Wyndham Grand Yangon provides an unparalleled, 5 star canvas for this premier event. Engineered to host over 100+ premium exhibition booths, the venue offers high end, professionally equipped shell scheme stands tailored to your brand's footprint, with customizable areas starting from 2m², 3m²and up to 18m² prime locations.

The prestige of the fair expands far beyond the ballroom walls, our curated experience extends into an energetic outdoor activation zone, hosting interactive health challenges, high-octane fitness showcases, and live public activities designed to capture maximum foot traffic and uninterrupted audience engagement.



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According to the space limitation:
We can only accept upto - 5,000 visitors per day.





16 - 60

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ACTIVITIES:



TALKSHOWS



KNOWLEDGE SHARING SESSIONS



RELAX ZONE

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PRE SELECTED SPEAKERS



Dr. Zwepai Mhu



Dr. Htin Lin Aung



Dr. Moe

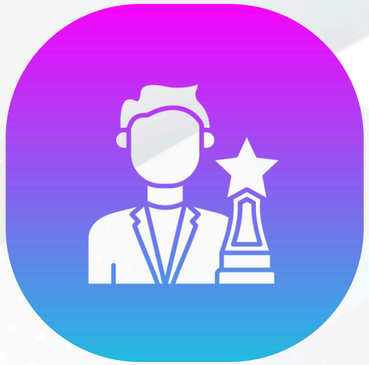


Dr. Su Lei

NOTE: SPEAKERS MAY BE SUBJECT TO CHANGE.

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PRE SELECTED SPEAKERS



HTOO AUNG



MA HTET



MAY HTET LU



NAN SU YATI SOE

NOTE: SPEAKERS MAY BE SUBJECT TO CHANGE.

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DAILY EVENT AGENDA



10:00 AM to 10:30 AM	Opening Ceremony
10:30 AM to 11:30 AM	Entertainment & Activities
11:00 AM to 12:30 PM	Health Educational Talk Show
12:30 PM to 01:30 PM	Lunch Break
01:30 PM to 2:30 PM	Entertainment & Activities
02:30 PM to 3:30 PM	Health Educational Talk Show
03:30 PM to 4:30 PM	Product Showcase
04:30 PM to 5:00 PM	Lucky Draw & Group Photos



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BOOTH RENTAL CHARGES



- Spaces are available 2mx2m (6'x6') Shell Scheme Booths, including

- Exhibitor Name
- 1 Table
- 2 Chairs
- 1 Power Socket
- 2 Spot Lights



(+95) 9 960 306 810
(+95) 9 407 498 484

Booth Type Fees (For 2Days)

- A+ — 3,000,000 MMK
- A — 2,500,000 MMK
- B — 1,500,000 MMK

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FLOOR PLAN



Booth Type Fees (For 2Days)

A+	A	B

- A+ • 3,000,000 MMK For
- A • 2,500,000 MMK For
- B • 1,500,000 MMK For



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STRATEGIC PARTNERSHIP VALUE

High Impact Brand Amplification:
Secure dominant media exposure targeted directly at an affluent, health conscious audience, instantly elevating your industry credibility.

Precision Lead Generation:
Tap into our established network of medical professionals, corporate decision makers, and high-value buyers to capture premium B2B and B2C leads effortlessly.

Dominant Market Positioning:
Project an image of elite success and rapid growth, establishing your brand as the definitive, reliable leader that top-tier clients seek.

Network Convergence:
Reconnect, solidify, and expand relationships with current clients, suppliers, and industry pioneers all under one luxurious roof.

Unmatched Commercial ROI:
Experience hyper targeted marketing activation that delivers measurable returns and deeper consumer conversion compared to traditional advertising channels.

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OFFICIAL STRATEGIC CSV PARTNER



TITLE

- Exclusive 8mx8m Prime Space in Title Partner Area.
- Opening Ceremony Speech Opportunity + Main Stage Dominance.
- 60-Sec Commercial Video Roll x 6 Times Per Day.
- Logo on Title plaque at venue Entrance and Main Stage.
- Priority Live MC Mentions + Dedicated Press Release & Exclusive Media Interview.
- Social Media Campaign Integration. (Pre, During & Post)
- VIP Hospitality. (VIP Lounge, Car Pass, Artist Meet)
- Brand Mentioned in All Announcements & Promotions.



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DIAMOND PARTNER

DIAMOND

- Prime 8mx6m Space in Diamond Partners Area.
- 60-Sec Commercial Video Roll x 4Times Per Day.
- Logo on Diamond Partner Plaque at Venue Entrance.
- Social Media Campaign Integration. (Pre, During & Post)
- Featured Press Release + Exclusive Media Interview Video.
- VIP Hospitality. (VIP Lounge, Car Pass, Artist Meet)
- Brand Mentioned in All Announcements & Promotions.



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RUBY PARTNER

RUBY

- Prime 6mx6m Space in Ruby Partners Area.
- 60-Sec Commercial Video Roll x 2 Times Per Day.
- Logo Display on Main Stage Screen & Venue Entrance Plaque.
- Group Media Interview + Dedicated Facebook Feature Post.
- Social Media Campaign Integration (Pre, During & Post).
- VIP Hospitality. (VIP Lounge, Car Pass, Artist Meet)



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JADE PARTNER

JADE

- Prime 4mx6m Space in Jade Sponsors Area.
- 30-Sec Motion Logo / Spot Video Roll (4 Times Per Day).
- Logo on Main Stage Screen.
- Social Media Campaign Integration. (Pre, During & Post)
- Media Coverage. (Press Release, Interview)
- VIP Hospitality. (VIP Lounge, Car Pass, Artist Meet)



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GOLD PARTNER

GOLD

RECOMMENDED

- Prime 4mx4m Space in Gold Sponsors Area.
- 30-Sec Motion Logo / Spot Video Roll (2 Times Per Day).
- Logo on Main Stage Screen.
- Social Media Campaign Integration. (Pre, During & Post)
- Media Coverage. (Press Release, Interview)
- VIP Hospitality. (VIP Lounge, Car Pass, Artist Meet)



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BRAND PARTNER

BRAND

SPECIAL OFFER

- Prime 2mx2m Space in Partner Sponsors Area.
- 15-Sec Motion Logo Roll. (1 Time Per Day).
- Static Logo Loop Display on Main Stage Screen.
- Social Media Campaign Integration. (Pre, During & Post)
- VIP Hospitality. (VIP Lounge, Car Pass, Artist Meet)

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TERMS & CONDITIONS FOR PARTNERS

•**P**artnership will be confirmed only upon Signing of the official partnership agreement and Completion of the agreed payment schedule.

•**P**artners must submit high-resolution logos and branding materials within the timeline provided by the Organizer. The Event Organizer reserves the right to maintain overall design consistency.

•**A**ll partner-related promotions must align with the event's image, cultural values, and branding guidelines.

•**E**vent set-up and activities must not disrupt event operations or other partnerships and competing brands may be restricted based on partnership level.

•**P**artners must ensure that all products, services, and promotional materials comply with local laws and regulations in Myanmar and any prohibited or inappropriate content is strictly not allowed.

•**I**n the event of unforeseen circumstances e.g., natural disasters, government restrictions), both parties agree to cooperate in rescheduling or adjusting the event accordingly.

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CONTACT US

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"THANK YOU FOR PARTNERING WITH US TO BUILD A HEALTHIER AND SAFER COMMUNITY."